

Facebook Page:

- Cause/Community Page
- Dynamic, interactive
- Allows friends & members to post comments, upload photos, etc
- Can post the “GoFundMe” or “PayPal” link on Facebook feed (wall)
- Free
- Unlimited Page Admins (Just you, or you and me, etc....)
- Easy to update, change, post events, messages, status updates of goal

Website: <http://myartideas.com>

- Need a domain name (see below)
- Static, not as easy to update/change
- Looks professional
- Can post Facebook link or “GoFundMe/PayPal” link on menu
- Admins need to know Joomla page management to update website contents
- Email address associated with domain name (i.e. yourname@yourdomain.com)
- Hosting is free through my server, domain name has a yearly renewal cost of \$15 a year

Domain Name: <https://www.godaddy.com>

- Easy to remember (as compared to a Facebook link)
- Can have an email with the domain name in it
- Can redirect to Facebook page instead of hosting a website
- \$15 a year (can be waived if I can advertise my site on your website)

GoFundMe: <https://www.gofundme.com/tour>

- Easy to setup
- Do not need a bank account until the end user withdraws money
- They keep 5% of each transaction
- I would prefer to not handle any money, decide who will withdraw money?
- Receive an email each time someone makes a donation
- Money is available to withdraw (takes a few days to receive)

Paypal.com: <http://www.wikihow.com/Set-Up-a-PayPal-Account>

- Need a bank account to setup
- They keep 2.9% of each transaction
- Does not look as cool as GoFundMe, but can achieve same purpose
- Somewhat easy to setup, not as easy as GoFundMe
- I would prefer to not handle any money, decide who will withdraw money?
- Receive an email each time someone makes a donation
- Money is available to withdraw (takes a few days to receive)